

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

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SECTION A: LIFETIME SMOKING HISTORY

>wa25<

My next questions have to do with cigarette smoking.

Have you smoked at least 100 cigarettes in your lifetime?

(IF NECESSARY: THAT WOULD BE 5 PACKS.)

<1> YES [goto wa35]

<5> NO

<9> NA

>wa30<

What would you say is the total number of whole cigarettes that you have ever smoked?

(IF NECESSARY: THERE ARE 20 CIGARETTES IN ONE PACK.)

<0> NONE (ZERO SMOKER)[goto wa45]

<1-99>

<998> DOESN'T KNOW EXACT NUMBER, BUT IT WAS MORE THAN 0 AND LESS THAN 100

<999> NA

>wa35<

[everyone except zero smokers]

Do you now smoke cigarettes every day, some days or not at all?

<1> EVERY DAY

<2> SOME DAYS

<3> NOT AT ALL

<9> NA

>wa37<

[small former, former smokers]

You indicate that you are now not a smoker, but do you ever have a cigarette once in a while?

<1> YES

<5> NO [goto wa45]

<7> DK [goto wa45]

<9> NA [goto wa45]

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>wa39< [small former, former smokers]
About how often, on average, do you have a cigarette? Would you say...

- <1> weekly,
- <2> less often than weekly but at least monthly,
- <3> or, less than monthly?

- <7> DK
- <9> NA

>wa41< [small former, former smokers]
On the occasions that you have a cigarette, about how many do you typically smoke?

(96=96 OR MORE CIGARETTES)

<1-96>

- <97> DK
- <99> NA

>wa45< [small former, former, zero smokers]
Do you think you will smoke a cigarette in the next year?
Would you say...

- <1> definitely yes,
- <2> probably yes,
- <3> probably not,
- <4> or, definitely not?

- <9> NA

*

SECTION B: CURRENT SMOKERS

>wb5< [occasional, small current smokers]
Have you smoked any cigarettes during the past 30 days?

- <1> YES
- <5> NO [goto wb15]

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[occasional smokers]

On the days that you smoke, how soon after you awake in the morning do you usually smoke your first cigarette?

- <1> 0-30 MINUTES
- <2> 31-60 MINUTES
- <3> AFTER THAT

- <9> NA

>wb35< [daily, occasional smokers]

How much do you smoke on weekends or holidays compared to during the week? Would you say that on weekends you smoke...

- <1> the same as during the week,
- <2> more than during the week,
- <3> or, less than during the week?

- <9> NA

>wb40< [daily, occasional, small current smokers]

Do you smoke...

- <1> mainly when you are with other people,
- <2> mainly when you are alone,
- <3> or, do you smoke as often by yourself as with others?

- <9> NA

>wb43< [daily, occasional, small current smokers]

Do you think you are addicted to nicotine?

- <1> YES
- <5> NO

- <9> NA

>wb45< [daily, occasional, small current smokers]

What brand do you usually buy?

- <0> DON'T BUY [goto wb51b]

<1> ASPIRE	<11> GPC	<21> NEWPORT
<2> BASIC	<12> KENT	<22> PALL MALL
<3> BENSON & HEDGES	<13> KOOL	<23> PARLIAMENT
<4> BEST BUY	<14> LUCKY STRIKE	<24> PYRAMID
	<15> MALIBU	<25> RICHLAND

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<5> BUCKS <16> MARLBORO <26> SALEM
<6> CAMBRIDGE <17> MERIT <27> VANTAGE
<7> CAMEL <18> MISTY <28> VICEROY
<8> CAPRI <19> MONTCLAIR <29> VIRGINIA SLIMS
<9> CARLTON <20> MORE <30> WINSTON
<10> DORAL

<96> BUYS NO SPECIFIC BRAND [goto wb51b]
<97> DON'T KNOW [goto wb51b]
<98> OTHER (SPECIFY)
<99> NA [goto wb51b]

>wb50< [daily, occasional, small current smokers]
Do you usually smoke light cigarettes, ultra light cigarettes or regular cigarettes?

<1> LIGHT
<2> ULTRA LIGHT
<3> REGULAR

<7> DON'T KNOW
<9> NA

>wb51a< [daily, occasional and small current whose brand usually smoked is Camel, Kool or Salem]
Some tobacco companies are now advertising cigarettes with added flavors of fruit, spice or mint.

Is the brand of cigarettes you usually smoke a flavored brand?

(INTERVIEWER: MENTHOL DOES NOT COUNT.)

<1> YES [goto wb53a]
<5> NO

<9> NA

>wb51b<
[if wb51a is no]
Have you ever tried a flavored cigarette?

[everyone, including zero smokers]
Some tobacco companies are now advertising cigarettes with added flavors of fruit, spice or mint.

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Have you ever tried a flavored cigarette?

(INTERVIEWER: MENTHOL DOES NOT COUNT.)

- <1> YES
- <5> NO [goto wb53a]
- <9> NA [goto wb53a]

>wb51c< [if tried a flavored cigarette]

Have you smoked a flavored cigarette in the past 30 days?

- <1> YES
- <5> NO
- <9> NA

>wb53a< [everyone, including zero smokers]

Tobacco companies are developing new types of cigarettes and other tobacco products that are supposed to be less harmful. Have you heard of such products?

- <1> YES
- <5> NO [goto wb60]
- <9> NA [goto wb60]

>wb53b< [if heard of PREPs]

Can you name any of these new products?

- <1> YES
- <5> NO [goto wb53d]
- <9> NA [goto wb53d]

>wb53c<

Please tell me the names of one or two of these products.
(TAKE UP TO TWO MENTIONS.)

- | | |
|----------------------|-----------------------------|
| (1) ACCORD | (8) MARLBORO (ULTRA) SMOOTH |
| (2) ADVANCE | (9) OMNI |
| (3) AMERICAN SPIRIT | (10) REVEL |
| (4) ARRIVA | (11) WINSTON (NO BULL) |
| (5) CLOVE CIGARETTES | |
| (6) ECLIPSE | (98) OTHER (SPECIFY) |

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(7) EXALT

(99) NA / NO SECOND MENTION

FIRST MENTION: @1

SECOND MENTION: @2

[@1] <1-11> <98> [specify] <99>

[@2] <1-11> <98> [specify] <99>

>wb53d< [if heard of PREPs]

Have you ever tried any of these products?

<1> YES : Which ones have you tried? (SPECIFY)

<5> NO [goto wb60]

<9> NA [goto wb60]

>wb53e< [if tried PREPs]

Have you used any of these products in the past month?

<1> YES

<5> NO

<9> NA

>wb60< [daily, occasional smokers]

How old were you when you first began to smoke cigarettes on a regular basis?

(IF R ASKS, REGULARLY=WEEKLY)

<0> NEVER SMOKED ON A REGULAR BASIS

<1-96> YEARS OLD

<97> DON'T KNOW

<99> NA

>wb65< [daily, occasional, small current smokers]

Do you think you will ever quit smoking entirely?

<1> YES

<5> NO [goto wb70]

<9> NA

>wb66< [daily, occasional, small current smokers]

Are you planning to quit smoking in the next 30 days?

<1> YES [goto wb75]

<5> NO

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<9> NA

>wb67< [daily, occasional, small current smokers]
Are you planning to quit in the next six months?

<1> YES [goto wb75]

<5> NO

<9> NA

>wb70< [daily, occasional, small current who aren't quitting next 6 mo.]
What is your best guess about how much you will be smoking a
year from now? Do you think....

<1> you will be smoking about as much as you do now,

<2> you will be smoking less than you do now,

<3> or, do think you will be smoking more than you do now?

<9> NA

>wb75< [daily, occasional, small current smokers]
How sure are you that you could refrain from smoking for at
least one month if you wanted to? Would you say...

<1> very sure,

<2> somewhat sure,

<3> somewhat unsure,

<4> or, very unsure?

<9> NA

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SECTION C: QUITTING HISTORY

>wc10< [daily, occasional smokers]
During the past 12 months, did you quit smoking intentionally for one day

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—
or longer?

(INTERVIEWER: INTENTIONALLY = B/C YOU WERE TRYING TO QUIT)

<1> YES [goto wc15]

<5> NO

<9> NA

>wc12< [daily, occasional smokers]

In the year before last, did you quit smoking intentionally for one day or longer?

(INTERVIEWER: INTENTIONALLY = B/C YOU WERE TRYING TO QUIT)

<1> YES

<5> NO [goto wd5]

<9> NA [goto wd5]

>wc15< [daily, occasional smokers who have made quit attempt in past 2 yrs.]

How long did you actually stay off cigarettes during your most **recent quit attempt?**

<1> 1 DAY

<2> 2 TO 6 DAYS

<3> 7 TO 14 DAYS

<4> 15 DAYS TO 1 MONTH

<5> MORE THAN 1 MONTH TO 3 MONTHS

<6> MORE THAN 3 MONTHS TO 6 MONTHS

<7> MORE THAN 6 MONTHS TO 12 MONTHS

<8> MORE THAN 1 YEAR

<9> NA

>wc17< [daily, occasional smokers with quit attempt in past 2 yrs.]

Was that the longest you stopped smoking intentionally in the past **two years?**

<1> YES [goto wc19a]

<5> NO

<9> NA [goto wc19a]

>wc18< [daily, occasional smokers who have made quit attempt in past 2 yrs.]

During the past two years, what was the longest time you went without smoking when you were trying to quit?

<1> 1 DAY

<2> 2 TO 6 DAYS

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- <3> 7 TO 14 DAYS
- <4> 15 DAYS TO 1 MONTH
- <5> MORE THAN 1 MONTH TO 3 MONTHS
- <6> MORE THAN 3 MONTHS TO 6 MONTHS
- <7> MORE THAN 6 MONTHS TO 12 MONTHS
- <8> MORE THAN 1 YEAR

<9> NA

>wc19a<

[daily, occasional smokers who have quit for more than two weeks]
During that time, when you were not smoking, did you have a cigarette now
and then?

- <1> YES
- <5> NO [goto wc19e]
- <9> NA [goto wc19e]

>wc19b<

In what sorts of circumstances did you smoke? Would you say it was
usually...

- <1> when you were by yourself,
- <2> when you were with someone who was smoking,
- <3> or, when you were with someone who was not smoking?
- <8> OTHER (SPECIFY - E.G. WITH PEOPLE WHO WERE AND WERE NOT SMOKING)
- <99> NA

>wc19c<

When you had a cigarette during that time, were you usually...

- <1> at home,
- <2> at work,
- <3> in a bar or club,
- <4> in a restaurant,
- <5> or, somewhere else? (SPECIFY - PERHAPS MORE THAN ONE OF ABOVE)
- <99> NA

>wc19e< [if smoked now and then during quit attempt, skips to wc26intro]

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Where were you when you first returned to smoking? Were you...

- <1> at home,
- <2> at work,
- <3> in a bar or club,
- <4> in a restaurant,
- <5> or, somewhere else? (SPECIFY - PERHAPS MORE THAN ONE OF ABOVE)

- <8> R SAYS THEY HAVEN'T RETURNED TO SMOKING [goto wc26intro]
- <99> NA

>wc19f<

At that time, were you...

- <1> by yourself,
- <2> with someone who was smoking,
- <3> or, with someone who was not smoking?

- <8> OTHER (SPECIFY - E.G. WITH PEOPLE WHO WERE AND WERE NOT SMOKING)
- <99> NA

>wc20< [former]

How old were you when you first began to smoke cigarettes on a regular basis? (IF R ASKS, REGULARLY=WEEKLY)

- <1-96> YEARS OLD

- <97> DON'T KNOW
- <99> NA

>wc25< [former]

About how long has it been since you last smoked cigarettes on a regular basis? (IF R ASKS, REGULARLY=WEEKLY)

ONE YEAR OR LESS	MORE THAN A YEAR
-----	-----

<1> 0 - 1 MONTH AGO [goto wc26intro] <5> 1.1 - 1.9 YEARS AGO [goto

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—
Was that a very important, somewhat important, or not an important factor in **your** decision to [try to] quit smoking?

<1> VERY IMPORTANT
<2> SOMEWHAT IMPORTANT
<3> NOT IMPORTANT

<9> NA

>wc26c< [doqrrq]

Having family members who worry about your smoking.

(IF NECESSARY: Was that a very important, somewhat important, or not an important factor in **your** decision to [try to] quit smoking?)

<1> VERY IMPORTANT
<2> SOMEWHAT IMPORTANT
<3> NOT IMPORTANT

<9> NA

>wc26d< [doqrrq]

Finding fewer places where smoking is permitted.

(IF NECESSARY: Was that a very important, somewhat important, or not an important factor in **your** decision to [try to] quit smoking?)

<1> VERY IMPORTANT
<2> SOMEWHAT IMPORTANT
<3> NOT IMPORTANT

<9> NA

>wc26e< [doqrrq]

Feeling that smoking is not socially acceptable.

(IF NECESSARY: Was that a very important, somewhat important, or not an important factor in **your** decision to [try to] quit smoking?)

<1> VERY IMPORTANT
<2> SOMEWHAT IMPORTANT
<3> NOT IMPORTANT

<9> NA

>wc26f< [doqrrq]

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The high cost of cigarettes.

(IF NECESSARY: Was that a very important, somewhat important, or not an important factor in **your** decision to [try to] quit smoking?)

- <1> VERY IMPORTANT
- <2> SOMEWHAT IMPORTANT
- <3> NOT IMPORTANT

- <9> NA

>wc26g< [doqrg]

Seeing advertisements on television about the serious health consequences of smoking.

(IF NECESSARY: Was that a very important, somewhat important, or not an important factor in **your** decision to [try to] quit smoking?)

- <1> VERY IMPORTANT
- <2> SOMEWHAT IMPORTANT
- <3> NOT IMPORTANT

- <9> NA

>wc26h< [doqrg]

Seeing advertisements on television about the deceptive practices of the tobacco industry.

(IF NECESSARY: Was that a very important, somewhat important, or not an important factor in **your** decision to [try to] quit smoking?)

- <1> VERY IMPORTANT
- <2> SOMEWHAT IMPORTANT
- <3> NOT IMPORTANT

- <9> NA

>wc26i< [doqrg]

Seeing advertisements on television about nicotine replacement products.

in Was that a very important, somewhat important, or not an important factor **your** decision to [try to] quit smoking?

- <1> VERY IMPORTANT
- <2> SOMEWHAT IMPORTANT
- <3> NOT IMPORTANT

- <9> NA

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>wc30< [doqrg]
[daily, occasional smokers]
Now we want to talk to you about the last time you tried to quit smoking.

[former smokers]
Now we want to talk to you about when you quit smoking.

Did you use nicotine replacement to help you quit? (THE PATCH, GUM, NASAL SPRAY OR INHALER.)

<1> YES
<5> NO [goto wc95]
<9> NA [goto wc95]

>wc30a< [if used NRT last time]
What type of nicotine replacement did you use?
(PROBE FOR TYPE OF DELIVERY SYSTEM, NOT BRAND)

<1> PATCH
<2> GUM
<3> NASAL SPRAY
<4> INHALER
<5> MORE THAN ONE OF THE ABOVE (SPECIFY)
<9> NA

>wc95< [doqrg]
Did you get any help or advice about quitting smoking online on the web?

<1> YES
<5> NO
<9> NA

>wc105< [doqrg]
[daily, occasional smokers]
Did any television commercials about cigarettes contribute to your trying to quit smoking?
[former smokers]
Did any television commercials about cigarettes contribute to your quitting smoking?

<1> YES: Could you describe the commercial for me, for example, who appeared in the ad and what was said or shown? (SPECIFY)

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(INTERVIEWER: ONE AD ONLY)

<5> NO

<9> NA

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SECTION D: OTHER TOBACCO USE

*

>wd5< [everyone answers this section]

In addition to cigarettes, some people use tobacco in other forms.

Do you now smoke a pipe, cigars or cigarillos...
every day, some days, or not at all?

<1> EVERY DAY

<2> SOME DAYS

<3> NOT AT ALL [goto wd20]

<9> NA [goto wd20]

>wd10<

Which of those tobacco products do you use?

<1> PIPE

<2> CIGAR

<3> CIGARILLO

<4> MORE THAN ONE OF THE ABOVE

<9> NA

>wd20<

Do you use any other form of tobacco that I haven't mentioned,
such as chewing tobacco, dip, snuff or bidis?

(INTERVIEWER: Pronounced BEE dees - accent on the first syllable)

<1> YES

<5> NO [goto we section]

<9> NA [goto we section]

>wd25< [if wd20 is yes]

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What kind of tobacco do you use?

- <1> CHEWING TOBACCO, DIP OR SNUFF
- <2> BIDIS
- <3> BOTH BIDIS AND A MENTION FROM NUMBER 1

- <98> OTHER (SPECIFY)
- <99> NA

*

SECTION E: SMOKING RESTRICTIONS AND EXPOSURE

*

>we5< [everyone answers this section]

Next, I have some questions about exposure to second hand smoke.

How many of your friends are smokers? Would you say...

- <1> none,
- <2> a few,
- <3> less than half,
- <4> about half,
- <5> or, most?

- <9> NA

>we6<

Think about family members who live in the area. How many of them are cigarette smokers? Would you say...

- <1> none,
- <2> a few,
- <3> less than half,
- <4> about half,
- <5> or, most?

- <6> NO FAMILY IN AREA
- <9> NA

>we15<

How do most of your **friends** feel about cigarette smoking among adults? Would you say in general they think it is acceptable, in

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— general they disapprove, or they don't care one way or the other?

- <1> ACCEPTABLE
- <2> DISAPPROVE
- <3> DON'T CARE EITHER WAY

- <9> NA

>we17<

How do most of your **family members** feel about cigarette smoking among adults? Would you say in general they think it is acceptable, in general they disapprove, or they don't care one way or the other?

- <1> ACCEPTABLE
- <2> DISAPPROVE
- <3> DON'T CARE EITHER WAY

- <9> NA

>we20<

Some households have rules about when and where people may smoke. When you have **visitors** who smoke, are they allowed to smoke inside your home?

- <1> YES
- <5> NO

- <9> NA

>we25<

Do any smokers in your household [,including yourself,] smoke inside your home?

- <1> YES
- <5> NO

- <0> NO SMOKERS IN HOUSEHOLD
- <9> NA

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—
>we33<

Thinking about the past 7 days, altogether, about how many minutes **or** hours were you exposed to other people's tobacco smoke at home?

(INTERVIEWER: IF "NONE", ENTER 0 FOR HOURS AND MINUTES)

HOURS: @h

MINUTES: @m

997) DON'T KNOW

999) NA

[@h] <0-168> <997> <999>

[@m] <0-59> <997> <999>

>we35<

Next I have a few questions about your employment situation and how it may have changed since we last spoke to you.

Are you currently working at a job for pay?

<1> YES

<5> NO [goto we98]

<9> NA [goto we98]

>we36< [if employed]

How many hours do you work in a typical week?

Would you say between 1 and 10 hours, between 11 and 20 hours, between 21 and 30 hours, or more than 30 hours per week?

<1> 1 - 10 HOURS

<2> 11 - 20 HOURS

<3> 21 - 30 HOURS

<4> MORE THAN 30 HOURS

<9> NA

>we40< [if employed]

In the past two years, have you changed employers?

<1> YES

<5> NO [goto we45]

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— <9> NA [goto we45]

>we42<

In the past two years, was there any period of one month or more when you were not working at a job for pay?

<1> YES

<5> NO

<9> NA

>we45<

Is there **one** particular place outside of your home where you do most of your work?

(INTERVIEWER: WITH REGARD TO PAID EMPLOYMENT)

<1> YES

<5> NO [goto we67]

<9> NA [goto we67]

>we50<

Do you work **primarily** indoors or outdoors?

<1> INDOORS

<2> OUTDOORS [goto we67]

<3> BOTH

<9> NA

>we65<

I'm going to read you a list of typical workplace smoking policies. Please tell me which one is most like the policy at your workplace.

<1> Smoking is not allowed anywhere inside the building.

<2> Smoking is allowed only in a few designated smoking areas.

<3> Smoking is allowed in most areas.

<7> DON'T KNOW

<9> NA

>indoors< [if we65 answered 'a few designated areas']

Are any of those designated areas indoors?

<1> YES

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— <5> NO

<9> NA

>we67<

How many of your co-workers smoke? Would you say...

<1> none, [goto we80]

<2> very few,

<3> some,

<4> or, many?

<8> HAVE NO CO-WORKERS [goto we80]

<9> NA [goto we80]

>we70< [everyone who works out of home, indoors, with smoking restrictions, whose co-workers smoke]

At your work place, how many smokers smoke in places where it is not permitted? Would you say ...

<1> none,

<2> very few,

<3> some,

<4> or, many?

<9> NA

>we80< [daily, occasional, small current smokers who are employed outside of home]

On an average work day, about how many cigarettes do you smoke at work? (INCLUDING MEALS AND BREAKS)

<0> NONE

<1-96>

<97> DON'T KNOW

<99> NA

>we83< [if employed outside of home]

Thinking about the past 7 days, altogether, about how many minutes **or** hours were you exposed to other people's tobacco smoke at work?

(INTERVIEWER: IF "NONE", ENTER 0 FOR HOURS AND MINUTES)

HOURS: @h

MINUTES: @m

997) DON'T KNOW

999) NA

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—
[@h] <0-168> <997> <999>
[@m] <0-59> <997> <999>

>we98<

Now I'd like to find out how much smoking you notice in your town.

About how many adults in your town are smokers? Would you say...

(PROBE: JUST GIVE YOUR BEST GUESS)

- <1> very few,
- <2> less than half,
- <3> about half,
- <4> more than half,
- <5> or, almost all?

- <9> NA

>we99<

About how many teenagers in your town are smokers?
Would you say...

(PROBE: JUST GIVE YOUR BEST GUESS)

- <1> very few,
- <2> less than half,
- <3> about half,
- <4> more than half,
- <5> or, almost all?

- <9> NA

>we99a<

How do most people in your town feel about cigarette smoking among teenagers? Would you say in general they think it is acceptable, in general they disapprove, or they don't care one way or the other?

- <1> ACCEPTABLE

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—
<2> DISAPPROVE
<3> DON'T CARE EITHER WAY

<9> NA

>we99b<

How do most people in your town feel about cigarette smoking among adults? Would you say in general they think it is acceptable, in general they disapprove, or they don't care one way or the other?

<1> ACCEPTABLE
<2> DISAPPROVE
<3> DON'T CARE EITHER WAY

<9> NA

>we99c<

How do **you** feel about cigarette smoking among teenagers? Would you say in general you think it is acceptable, in general you disapprove, or you don't care one way or the other?

<1> ACCEPTABLE
<2> DISAPPROVE
<3> DON'T CARE EITHER WAY

<9> NA

>we99d<

How do **you** feel about cigarette smoking among adults? Would you say in general you think it is acceptable, in general you disapprove, or you don't care one way or the other?

<1> ACCEPTABLE
<2> DISAPPROVE
<3> DON'T CARE EITHER WAY

<9> NA

>we100<

In the past 12 months, about how often have you eaten out at a restaurant **anywhere**? Would you say...

(INTERVIEWER: TAKEOUT DOES NOT COUNT)

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-
- <1> more than once a week,
 - <2> about once a week,
 - <3> about once or twice a month,
 - <4> less often than once a month,
 - <5> or, never? [goto wel11]
- <9> NA

>wel105<

When you go out to eat, how often do you go to restaurants in your town? Would you say...

- <1> never, [goto wel11]
 - <2> rarely,
 - <3> sometimes,
 - <4> often,
 - <5> or, always?
- <9> NA

>wel110< [if eaten in town restaurant]

In the past 12 months, when you were eating in a restaurant in **your town**, how often did you see someone smoking inside the restaurant? Would you say...

- <1> never,
 - <2> rarely,
 - <3> sometimes,
 - <4> often,
 - <5> or, always?
- <9> NA

>wel111< [if goes out to restaurants less often than always in their town]

In the past 12 months, when you were eating in restaurants in **other towns**, how often did you see someone smoking inside the restaurant? Would you say...

- <1> never,
 - <2> rarely,
 - <3> sometimes,
 - <4> often,
 - <5> or, always?
- <9> NA

>wel115<

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

In the past 12 months, about how often have you gone out to a bar or nightclub **anywhere**? Would you say...

- <1> more than once a week,
- <2> about once a week,
- <3> about once or twice a month,
- <4> less often than once a month,
- <5> or, never? [goto we125]

<9> NA

>we120<

When you go out to bars or nightclubs, how often do you go to bars or clubs in your town? Would you say...

- <1> never, [goto we122]
- <2> rarely,
- <3> sometimes,
- <4> often,
- <5> or, always?

<8> VOLUNTEERS THAT TOWN IS DRY/NO BARS OR CLUBS [goto we122]

<9> NA

>we121< [if went to town bar or club]

In the past 12 months, when you were out at a bar or club in **your town**, how often did you see someone smoking inside the bar? Would you say...

- <1> never,
- <2> rarely,
- <3> sometimes,
- <4> often,
- <5> or, always?

<9> NA

>we122< [if goes out to clubs less often than always in their town]

In the past 12 months, when you were out at a bar or club in **other towns**, how often did you see someone smoking inside the bar? Would you say...

- <1> never,
- <2> rarely,
- <3> sometimes,
- <4> often,
- <5> or, always?

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

— <9> NA

>we125<

Thinking about the past 7 days, altogether, [not including exposure at home or at work,] how many minutes **or** hours were you exposed to other people's tobacco smoke in your town?

(INTERVIEWER: IF "NONE", ENTER 0 FOR HOURS AND MINUTES)

HOURS: @h

MINUTES: @m

997) DON'T KNOW

999) NA

[@h] <0-168> <997> <999>

[@m] <0-59> <997> <999>

>we127<

How bothered are you when you are exposed to other peoples' cigarette smoke? Would you say...

- <1> a lot,
- <2> some,
- <3> only a little,
- <4> or, not at all?

<9> NA

>we130<

Next I would like to know how you feel about smoking in various public places in your town.

In restaurants in your town, do you think smoking should be allowed throughout the restaurant, only in special smoking areas, or not at all?

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

-
- <1> ALLOWED THROUGHOUT THE RESTAURANT
 - <2> ONLY IN SPECIAL SMOKING AREAS
 - <3> NOT AT ALL

 - <9> NA

>we135< [everyone except dry towns]
In bars and nightclubs in your town, do you think smoking should be allowed throughout the bar or club, only in special smoking areas, or not at all?

- <1> ALLOWED THROUGHOUT THE BAR OR CLUB
- <2> ONLY IN SPECIAL SMOKING AREAS
- <3> NOT AT ALL

- <9> NA

>we140<
How about public buildings in your town? Do you think smoking should be allowed throughout the building, only in special smoking areas, or not at all?

- <1> THROUGHOUT THE BUILDING
- <2> ONLY IN SPECIAL SMOKING AREAS
- <3> NOT AT ALL

- <9> NA

>we155<
How do most adults that you know in your town feel about smoking in restaurants? Do you think the majority would prefer that smoking be allowed throughout the restaurant, only in special smoking areas, or not at all?

(PROBE: JUST GIVE YOUR BEST GUESS)

- <1> THROUGHOUT THE RESTAURANT
- <2> ONLY IN SPECIAL SMOKING AREAS
- <3> NOT AT ALL

- <9> NA

>we156<
How do most adults that you know in your town feel about smoking in bars and nightclubs? Do you think the majority would prefer that smoking be allowed throughout the bar or nightclub, only in

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

special smoking areas, or not at all?

(PROBE: JUST GIVE YOUR BEST GUESS)

- <1> THROUGHOUT THE BAR OR CLUB
- <2> ONLY IN SPECIAL SMOKING AREAS
- <3> NOT AT ALL

<9> NA

>we157< [if R currently lives in Massachusetts]

As far as you know, which of the following best describes smoking regulations in Massachusetts:

Smoking in indoor work places, including restaurants and bars, is banned in...

- <1> **a few** cities and towns
- <2> **in most** cities and towns
- <3> or in **all** cities and towns in Massachusetts?

<9> NA

*

SECTION F: MARKETING AND SALE OF CIGARETTES

*

>wf1< [everyone answers this section]

Some cigarette companies distribute promotional items such as t-shirts, radios, hats, bags, and camping equipment - which may or may not have their brand logo. I have a few questions about your experiences with such promotional items over the past 12 months.

>wf2<

In the past twelve months, have you received a cigarette company promotional item at a bar or nightclub?

- <1> YES
- <5> NO
- <9> NA

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

>wf4<

Have you received a promotional item at a music concert or sporting event?
(IF NECESSARY: IN THE PAST 12 MONTHS)

<1> YES

<5> NO

<9> NA

>wf6< [daily, occasional, sm. current smokers, quitters since wave 2/past 3 yrs]
Have you received a promotional item as part of a cigarette purchase?
(IF NECESSARY: IN THE PAST 12 MONTHS)

<1> YES

<5> NO

<9> NA

>wf8< [if received a promotional item]
Please tell me what types of items you have received in the past
twelve months and what brands they were promoting?

(TAKE UP TO TWO MENTIONS)

ITEMS:

BRANDS:

- | | | | |
|-----------------|----------------------|---------------|---------------------|
| 1) SHIRT | 6) WATER BOTTLE | 1) MARLBORO | 6) KOOL |
| 2) HAT | 7) PEN | 2) CAMEL | 7) WINSTON |
| 3) JACKET | 8) RADIO | 3) NEWPORT | 8) LUCKY STRIKE |
| 4) BAG/BACKPACK | 9) CAMPING EQUIPMENT | 4) SALEM | |
| 5) LIGHTER | 10) COOLER | 5) PARLIAMENT | |
| | 11) KEYCHAIN | | |
| | 98) OTHER (SPECIFY) | | 98) OTHER (SPECIFY) |
| | 99) NA | | 99) NA |

INTERVIEWER: ENTER 0 IF NO MORE ITEMS

FIRST MENTION ITEM: @i1

FIRST MENTION BRAND: @b1

SECOND MENTION ITEM:@i2

SECOND MENTION BRAND:@b2

[@i1] <1-11> <98> [specify] <99>
[@b1] <1-8> <98> [specify] <99>
[@i2] <1-11> <98> [specify] <99> <0> [goto wf11]
[@b2] <1-8> <98> [specify] <99>

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

>wf11<

In the past twelve months, have you seen any cigarette brand names advertised while attending special events, concerts, bars or clubs?

(INTERVIEWER: TV EVENTS DO NOT COUNT)

- <1> YES
- <5> NO [goto wf13]

- <9> NA [goto wf13]

>wf11a<

What kind of place were you at and what brand was being advertised?

(TAKE UP TO TWO MENTIONS)

PLACES:

BRANDS:

- | | | |
|-------------------|---------------|-----------------|
| 1) CONCERT | 1) MARLBORO | 6) KOOL |
| 2) BAR/CLUB | 2) CAMEL | 7) WINSTON |
| 3) SPORTING EVENT | 3) NEWPORT | 8) LUCKY STRIKE |
| | 4) SALEM | |
| | 5) PARLIAMENT | |

- | | |
|---------------------|---------------------|
| 98) OTHER (SPECIFY) | 98) OTHER (SPECIFY) |
| 99) NA | 99) NA |

INTERVIEWER: ENTER 0 IF NO MORE ITEMS

FIRST MENTION ITEM: @p1

FIRST MENTION BRAND: @b1

SECOND MENTION ITEM: @p2

SECOND MENTION BRAND: @b2

- [@p1] <1-3> <98> [specify] <99>
- [@b1] <1-8> <98> [specify] <99>
- [@p2] <1-3> <98> [specify] <99> <0> [goto wf13]
- [@b2] <1-8> <98> [specify] <99>

>wf13<

In the past twelve months, have you received **anything** in the mail from a cigarette company?

- <1> YES
- <5> NO [goto wf11d]

- <9> NA [goto wf11d]

UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT

>wf13a1<

Please describe **one** item you have received - what kind of item it was and what brand it represented.

ITEMS:

- 1) SHIRT
- 2) HAT
- 3) JACKET
- 4) BAG/BACKPACK
- 5) LIGHTER
- 6) WATER BOTTLE
- 7) PEN
- 8) RADIO
- 9) CAMPING EQUIPMENT
- 10) COOLER
- 11) COUPON
- 12) MAGAZINE
- 13) TICKET TO CONCERT
- 14) KEYCHAIN

- 98) OTHER (SPECIFY)
- 99) NA

@i

BRANDS:

- 1) MARLBORO
- 2) CAMEL
- 3) NEWPORT
- 4) SALEM
- 5) PARLIAMENT
- 6) KOOL
- 7) WINSTON
- 8) LUCKY STRIKE

- 98) OTHER (SPECIFY)
- 99) NA

@b

[@i] <1-14> <98> [specify] <99>

[@b] <1-8> <98> [specify] <99>

>wf13b1<

Did you request this item?

<1> YES

<5> NO

<9> NA

>wf13c1<

(In the past 12 months,) have you received **anything else** in the mail from a cigarette company?

<1> YES

<5> NO [goto wf11d]

<9> NA [goto wf11d]

>wf13a2<

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

— Please tell me what kind of item it was and what brand it represented.

ITEMS:

BRANDS:

1) SHIRT	8) RADIO	1) MARLBORO	7) WINSTON
2) HAT	9) CAMPING EQUIPMENT	2) CAMEL	8) LUCKY
3) JACKET	10) COOLER	3) NEWPORT	STRIKE
4) BAG/BACKPACK	11) COUPON	4) SALEM	
5) LIGHTER	12) MAGAZINE	5) PARLIAMENT	
6) WATER BOTTLE	13) TICKET TO CONCERT	6) KOOL	
7) PEN	14) KEYCHAIN		
	98) OTHER (SPECIFY)		98) OTHER (SPECIFY)
	99) NA		99) NA
	@i		@b

[@i] <1-14> <98> [specify] <99>

[@b] <1-8> <98> [specify] <99>

>wf13b2<

Did you request this item?

<1> YES

<5> NO

<9> NA

>wf11d< [skips this question if coupons mentioned in wf13a1 or wf13a2]

In the past twelve months, have you received any coupons for a free or discounted pack of cigarettes?

<1> YES

<5> NO [goto wf14]

<9> NA [goto wf14]

>wf11e<

Did you use any of the coupons to get cigarettes?

<1> YES

<5> NO

<9> NA

>wf14< [daily, occasional]

In the past twelve months, have you purchased cigarettes over the Internet?

<1> YES

<5> NO

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

<9> NA

>wf14a<

In the past twelve months, how many cartons have you purchased?

<0-996>

<999> NA

>wf14b< [daily, occasional]

About how often do you take advantage of promotional offers such as "dollar-off", or "two-packs-for-the-price-of-one". Would you say...

<1> never,

<2> sometimes,

<3> often,

<4> or, every time you see one?

<9> NA

>wf15<

Sometimes free cigarettes are made available by bartenders and other people working in bars, nightclubs, or at musical events. In the past twelve months, have you been to a place like that when free samples of cigarettes were available?

<1> YES

<5> NO [goto wf35]

<9> NA [goto wf35]

>wf15a<

What kind of place were you at and what brand was being given out?

(TAKE UP TO TWO MENTIONS)

PLACES:

BRANDS:

1) CONCERT

2) BAR/CLUB

3) SPORTING EVENT

1) MARLBORO

2) CAMEL

3) NEWPORT

4) SALEM

6) KOOL

7) WINSTON

8) LUCKY STRIKE

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

5) PARLIAMENT

98) OTHER (SPECIFY)
99) NA

98) OTHER (SPECIFY)
99) NA

INTERVIEWER: ENTER 0 IF NO MORE ITEMS

FIRST MENTION ITEM: @p1

FIRST MENTION BRAND: @b1

SECOND MENTION ITEM:@p2

SECOND MENTION BRAND:@b2

[@p1] <1-3> <98> [specify] <99>
[@b1] <1-8> <98> [specify] <99>
[@p2] <1-3> <98> [specify] <99> <0> [goto wf25]
[@b2] <1-8> <98> [specify] <99>

>wf25<

Did anyone working there offer cigarettes to you?

<1> YES
<5> NO [goto wf35]
<9> NA [goto wf35]

>wf26<

Did you smoke the cigarettes while you were at the event?

<1> YES
<5> NO
<9> NA

>wf35<

Do you think that in the past twelve months tobacco companies have changed for the better, for the worse, or do you think that they have not changed?

<1> BETTER
<2> WORSE
<3> NO CHANGE
<9> NA

>wf37<

Do you believe cigarette companies use advertising and promotional

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

—
campaigns to try to get kids to start smoking, or do you believe
cigarette companies do **not** do this?

- <1> DO THIS
- <5> DO NOT DO THIS

- <9> NA

>wf45<

In the past 6 months, has anyone under the age of 18 asked you
to buy cigarettes for them?

- <1> YES
- <5> NO

- <9> NA

>wf55< [current smokers who are under 31 yrs. old]

In the past 6 months, how often has a sales clerk in your town
asked you to show proof of age when you wanted to buy cigarettes?
Would you say...

- <0> never,
- <1> a few times,
- <2> many times,
- <3> or, do you not buy cigarettes in your town?

- <9> NA

>wf57<

In your town, how hard or easy is it for people under 18 to buy
cigarettes from a salesperson at a store? Would you say...

(PROBE: JUST GIVE YOUR BEST GUESS)

- <1> very easy,
- <2> easy,
- <3> difficult,
- <4> or, very difficult?

- <9> NA

>wf60<

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

How easy or difficult would it be for teenagers to get an adult in your town that they didn't know, to buy cigarettes for them? Would you say...

(PROBE: JUST GIVE YOUR BEST GUESS)

- <1> very easy,
- <2> easy,
- <3> difficult,
- <4> or, very difficult?

- <9> NA

>townname<

Just to be sure our information is correct, could you please give me the name of the city or town you have been thinking about when we have asked you about "your town"?

(ENTER TOWN NAME HERE)

>townnam2<

(INTERVIEWER: PLEASE SPELL BACK TO RESPONDENT SO WE KNOW IT IS CORRECT!)

I have recorded:
[townname]

Is that correct?

- <1> YES
- <5> NO [goto townname]

>townnam3< [if R doesn't currently live in baseline town, goto wf65]

INTERVIEWER: DOES RESPONDENT'S ANSWER TO LAST QUESTION ([townname]) MATCH THE BASELINE TOWN ([TOWNNAME])?

- <1> YES
- <5> NO

>wf65<

Cigarette companies currently use many different methods to advertise or promote their product. I will describe a number of

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

—
these. For each one, please tell me whether you think this method should be allowed or not allowed by law.

Should sponsorship of sporting or cultural events by tobacco companies be permitted?

- <1> YES
- <5> NO

- <9> NA

>wf70<

Should advertising of tobacco products through newspapers and magazines be permitted?

- <1> YES
- <5> NO

- <9> NA

>wf75<

Should coupons to obtain free samples of cigarettes by mail be permitted?

- <1> YES
- <5> NO

- <9> NA

>wf90<

As you may know, the state tax on cigarettes has been increased by over a dollar since 1993. Some have proposed that taxes on cigarettes be raised higher. Would you favor or oppose any additional taxes on cigarettes?

- <1> FAVOR
- <5> OPPOSE

- <9> NA

SECTION G: EXPOSURE TO MEDIA CAMPAIGN

*

>wg2< [everyone answers this section]

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ADULT INSTRUMENT**

Over the past few years different sorts of advertising messages have appeared against smoking. I'm referring to messages that try to discourage people from smoking or try to help smokers to quit.

I'm going to read you a list of places where you may have heard, seen or read anti-smoking information.

In the past twelve months, have you seen any anti-smoking messages on television?

<1> YES
<5> NO

<9> NA

>wg3<

In the past twelve months, have you heard any anti-smoking messages on the radio?

<1> YES
<5> NO

<9> NA

>wg4<

Have you seen any anti-smoking messages on outdoor billboards?

<1> YES
<5> NO

<9> NA

>wg5<

Have you seen any anti-smoking messages on buses, trains or the T?

<1> YES
<5> NO

<9> NA

>wg6<

In the past twelve months, have you seen any anti-smoking messages while using the Internet?

<1> YES

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

—
 <5> NO
 <9> NA

>wg7<

In the past 12 months, have you been to any events or public places in your town where someone was providing anti-smoking information?

<1> YES
<5> NO

<9> NA

>wg8<

[if saw ads]
In the past twelve months, about how often have you seen anti-smoking messages on TV? Would you say...

<1> several times a week,
<2> about once a week, [goto wf10]
<3> about once or twice a month, [goto wg10]
<4> or, less than that? [goto wg10]

<9> NA [goto wg10]

>wg9<

Would you say 2 or 3 times a week, 4 to 6 times a week, or everyday?

<1> 2 OR 3 TIMES A WEEK
<2> 4 TO 6 TIMES A WEEK
<3> EVERYDAY

<9> NA

>wg10<

[if heard ads]
About how often have you heard anti-smoking messages on the radio? Would you say...

<1> several times a week,
<2> about once a week,
<3> about once or twice a month,
<4> or, less than that?

<9> NA

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

>wg27<

Do you think anti-smoking ads on TV and radio exaggerate the dangers of smoking?

<1> YES

<5> NO

<9> NA

>wg28< [if saw ads]

Could you please describe a TV ad you have seen recently against cigarette smoking, for example, who appeared in the ad and what was said or shown?

(INTERVIEWER: ONE AD ONLY)

<1> YES (SPECIFY)

<5> NO [goto wg70]

<9> NA [goto wg70]

>wg29<

How would you rate it on a scale from 0 to 10, where 0 means it is not a good anti-smoking ad at all and 10 means it is a very good ad?

<0-10>

<99> NA

>wg30< [daily, occasional, small current]

How did it affect your motivation to quit smoking? Did it increase your motivation, decrease your motivation, or have no effect on your motivation to quit smoking?

<1> INCREASE

<2> DECREASE

<3> NO EFFECT

<9> NA

>wg70<

I have a few questions about your TV watching patterns. By watching, I mean paying attention to what is on the screen- not just having the TV on in the background while you do something else.

How many days out of seven do you watch any TV between 4 in the afternoon and 8 in the evening?

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

<0-7> DAYS

<9> NA

>wg75<

How many days out of seven do you watch any TV between 8 and 11 in the evening?

<0-7> DAYS

<9> NA

>wg80<

On a typical weekday, about how many hours do you spend watching TV?

<0> NONE

<1> 1 HOUR OR LESS

<2-24> HOURS

<99> NA

*

SECTION H: HEALTH RISK/SOCIAL INFLUENCE

*

>wh5a<

[daily, occasional, small current answer this section]

The next few questions are about some possible costs and benefits of cigarette smoking.

Do you believe that...

Smoking helps you control your weight?

<1> YES

<5> NO

<9> NA

>wh5b<

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

Do you believe smoking at parties helps you relax and have a good time?

- <1> YES
- <5> NO

- <9> NA

>wh5c<

Some people feel, either because of their particular smoking patterns or their family history, that their cigarette smoking is **not** damaging their health; others feel that it **is** damaging their health. How do you think smoking is affecting **your** health? Do you think it is causing damage or not?

- <1> YES, IS DAMAGING HEALTH
- <5> NO, IS NOT DAMAGING HEALTH

- <9> NA

>wh5d<

Do you think your risk of a heart attack is higher, lower, or about the same as nonsmoking (men/women) your age?

- <1> HIGHER
- <2> LOWER
- <3> ABOUT THE SAME

- <9> NA

*

SECTION I: CURRENT LIFE EXPERIENCES

*

>wi25<

What is your current marital status? Are you...

- <1> married,
- <2> divorced, [goto wi32]
- <3> widowed, [goto wi32]
- <4> separated, [goto wi32]
- <5> never been married, [goto wi32]
- <6> or, living with a partner?

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

— were smoking two years ago?

- <1> MORE
- <2> LESS
- <3> THE SAME

- <9> NA

>wi36<

Are the people you socialize with **mostly** the same ones you socialized with two years ago, or are they **mostly** different people?

- <1> MOSTLY THE SAME
- <2> MOSTLY DIFFERENT

- <9> NA

>wi38<

Would you say you are enjoying life more, less, or about the same as you were two years ago?

- <1> MORE
- <2> LESS
- <3> THE SAME

- <9> NA

>wi39<

Is your financial situation better, worse, or about the same as it was two years ago?

- <1> BETTER
- <2> WORSE
- <3> THE SAME

- <9> NA

>wi40<

In studies like this, households are sometimes grouped according to income. I am going to read you some broad categories. Please stop me when I get to the one that best describes your total household income last year. That means income before taxes from all sources, such as salaries, interest, retirement or any other source for all household members.

(PROBE: IF R IS HESITANT, "WE JUST ASK THIS TO GET AN OVERALL STATISTICAL PICTURE OF YOUR COMMUNITY, NOT TO FIND OUT ABOUT YOU PERSONALLY.")

**UMASS TOBACCO STUDY, WAVE III
ADULT INSTRUMENT**

—

<1>	10,000 or less
<2>	10,001 to 20,000
<3>	20,001 to 30,000
<4>	30,001 to 50,000
<5>	50,001 to 75,000
<6>	75,001 to 100,000
<7>	over 100,000
<97>	DK
<99>	NA

>spanint<

INTERVIEWER CHECK: WAS THIS INTERVIEW DONE IN ENGLISH OR SPANISH?

<1>	ENGLISH	[goto preps]
<5>	SPANISH	[goto winfol]